50 Most Promising Healthcare Solution Providers 2016

The ominpresence of mobile devices and their applications have ushered a paradigm shift in healthcare settings. The infusion of novel technologies and new participants in the market are introducing better ways to assimilate knowledge from disparate fields for delivering unparalleled care experience.

Technologies like big data, cloud computing and Internet of Things are facilitating better communication and collaboration across the entire care continuum and are enhancing care delivery. Along the same lines, healthcare industry is gearing towards a more value-based business approach, building analytics competency to accelerate care quality and drive operational and clinical developments. From smart algorithms, wearables to smart sensors and innovative practices, the new technology entrants are making big strides in the world of overwhelming data to improve management of chronic diseases as well as to contribute efficiency and productivity in diverse operations. Few other big components at the forefront of this transformation are electronic health records, drug dose calculators and digital medical records, paving way for enhanced care delivery with better, holistic and real-time view of a patient's health.

As more healthcare organizations invest in these technologies and system capabilities, they're seeing proven results. Consequently, the market, today is replete with multitude of technology solution providers to assist companies improve performance and productivity. To help organizations select the best vendors that offer the most promising solutions, CIOReview presents the "50 Most Promising Healthcare Solution Providers"

A distinguished panel of prominent CEOs, CIOs, VCs, and analysts, along with the CIOReview's editorial board has assessed hundreds of security solution providers and shortlisted the ones that are at the forefront of providing cutting-edge technology solutions. The listing provides a look into how the solutions in this domain are put into use, so that you can gain a comprehensive understanding of how they will optimize business processes.

We present to you 50 Most Promising Healthcare Solution Providers 2016.

Scribe, Inc

recognized by **CIOReview** *magazine as*

50 MOST PROMISING
HEALTHCARE
SOLUTION PROVIDERS 2016

An annual listing of 50 companies that are at the forefront of providing solutions for the healthcare industry and impacting the marketplace

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Company:
Scribe

Key Person:
Mark D. Boyce,
President & CEO

Description:
Provides a complete clinical documentation platform for capturing and analyzing patient information

Website:
scribe.com

Scribe
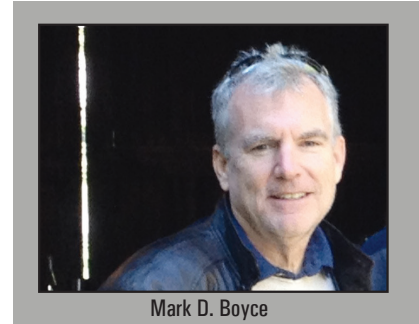# Medical Documentation Made Easy

According to Mark D. Boyce, President and CEO, Scribe, "The key to efficiently collecting and analyzing data in healthcare is all about getting it right the first time." This is precisely why Boyce and his team have designed a cloud-enabled platform capable of assisting physicians in capturing, creating, and managing appropriate healthcare information—right from the first time a patient visits a doctor. "We believe that the healthcare providers need to focus on their patients and medical care, and not on the paperwork and medical documentation," delineates Boyce. "When a doctor tends to a patient, that is when the rubber meets the road. If the first job—collecting information—is not performed properly, the rest of the healthcare never works." Scribe's team works closely with practitioners, regulators, technologists, and healthcare industry experts to design a customer-centric application that provides flexibility, control, and increased physician productivity.

In the era of big data and increasing demand of ubiquitous mobility, Boyce states that healthcare organizations want

scenario, physicians are encumbered with data entries of health records, insurance claims, and payments that hamper their productivity. "The Electronic Health Records (EHR) used for these data entries today are glorified accounting systems that fail to improve workflow, productivity, data management, and collaboration," states Boyce. Addressing this issue, Scribe designed a mobile platform—Scribe Mobile—a complete clinical documentation platform that simplifies back-office processes and provides the capability to capture and create medical documentation as well as medical coding and billing. The cloud-based platform allows access to clinical documentation from anywhere, anytime, through any device, to assist physicians to collaborate efficiently and document detailed patient information.

The physician-centric Scribe Mobile platform also saves time for physicians as it does not require multiple logins for different EHRs. For example, if a doctor is working for multiple surgery centers and hospitals, Scribe's platform consolidates all the schedules into one screen, along with patients' medical history.

The strength of Scribe Mobile lies in

Mark D. Boyce

physicians and then mapped to an EHR or medical system. This allows healthcare organizations access to old information without having to involve the physicians and doctors, thus saving both time and expenditure.

In a relentless pursuit to meet the challenges of informed and efficient patient care, Scribe empowers physicians with unprecedented freedom to focus on patient care. In one instance, Scribe's documentation workflow and revenue cycle management experts assisted a client grappling with challenges like physician productivity, quality of service, and decreased revenue by re-factoring their back-office processes. Scribe's solution resulted in a 30 to 40 percent improvement in productivity of the physicians, 20 to 25 percent progress in collecting appropriate and detailed patient information, and also dramatically enhanced their quality of service.

Scribe's innovative technology and industrial expertise has fostered a culture where the team passionately develops creative, nimble, and productive solutions for healthcare. In the days to come, the firm will foray deeper into the space of delivering efficient healthcare by launching new products around collaboration, data analytics, and revenue cycle management. CR

> ## The key to efficiently collecting and analyzing data in healthcare is all about getting it right the first time

the medical information of patients at their fingertips. However, most of the companies are still mired in a muddle of traditional technologies that fail to realize the unbridled potential of big data in the healthcare industry. In this

capturing clinical information in the form of audios, images, and even videos to ensure customers have access to accurate information. The patient documentation is broken down into discrete coding information, reviewed, and approved by